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ə-books #1

May 25th- June 24th 2016

Lara Gonzalez: made and published [ProCreate Project]

An investigation into the relationship between mothering and creative practice with 130 artworks that are part of the ProCreate Project published as photozines.



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[ProCreate Project]

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Lara Gonzalez completed her practice-based MA at the School of Arts and Creative Industries, LSBU.

Her practice consisted of building an online hybrid library *fe et ex* – *madeandpublished* meant to function as an online library or repository of artists' pocket-sized books. It offers the possibility to download (for free) works from a PDF format into material books. The website, together with the PDF editions also provide instructions to bind the books in a non-adhesive way. Her dissertation examined the photobook in relation to artist's books, publishing technologies and publishing cultures.

Since her graduation Lara has used *madeandpublished* to archive and publish the ProCreate Project [in partnership with the Women's Art Library - Make - Goldsmiths College, University of London.] ProCreate Project is a platform that provides practical help and financial support for artists, enabling them to continue producing work during pregnancy and motherhood. The artworks by artists in the ProCreate Project were edited into a collection of photozines, that either document or translate the works into the artist's book format.

madeandpublished is the first iteration of e-books, a project space for material publishing. It marks the beginning of a year-long programme exploring paper photobook publishing as artistic research.

curated by: paula roush
School of Arts and Creative Industries LSBU
photobook publishing programme



THE SCALES OF PUBLISHING

Conversation between paula roush and lara gonzalez, walking from @ /uh/-books project space (School of Arts and Creative Industries/ LSBU) to offprint (Tate Modern), Friday May 20th 2016, recorded as a voice memo in iphone5.

pr - So I had this idea that we should have an interview and the title would be 'the scales of publishing.' We would be talking about what it means to be an indie publisher and compare the scale of your publishing- which would be micro-scale - with that of other publishers like Steidl or Xavier Barral that publish in a macro scale. How do you see yourself as a publisher? Did you plan it or did it just come out as a result of your work with the book as a medium?

lg - My publishing activity came out of working with the book as a medium. When I did my first book I saw the creation of an imprint as an ironical gesture, so I assumed the identity of made and published press. Then I realized that as an artist I wanted something more interesting for an online presence and expanded on the use of made and published: it is very simple, unpretentious, and I couldn't steal yours

(laughs), I really like your imprint (mobile strategies of display and mediation)...

I looked for synonymous but couldn't find any...so ended up with made and published.

pr - Yeah, you can't have msdm, that one is really mine ((laughs) , but you know , made and published has similarities, and it's simpler, congratulations, anyone can memorise it unlike my imprint. Still, as a latin term, made and published has an interesting history...

lg - After my first book I decided to create a publishing project of hybrid books that could be downloaded and printed in a home printer, it was a very DIY (do it yourself) approach to book publishing and that was called fe et ex. In latin fe et ex means made and executed, it was a way for publishers to assert their activity and I found it a really interesting term for current publishing practices.

pr - So is made and published an upgrade/ update of made and executed for the 21st century?

lg - It's an update and it is also more accessible

pr - So fe et ex is the same as made and executed, and the same as made and published. And do you want to talk about the way made and published got involved with the ProCreate Project?

lg - I was friends with Dyana Gravina the founder of the ProCreate Project, she was working on this project for 2 years, with artists of multiple disciplines, from performance to visual arts. She was offered the Women's Library –Make-at the Goldsmiths College and I suggested to create an archive for the project, the ProCreate Project Archive exploring the relationship between archiving and publishing.

pr - Can you explain how it works, what's the relationship between archiving and publishing in the ProCreate Project?

lg - It started with an open call for submissions, artists were invited to submit up to 8 jpegs and up to 250 words and my intention was to edit that into visual poetry rather than a catalogue and then we would have an installation where all the artists could be displayed and at the same time it would be a way to build an archive for the future.

pr - And then you designed all the booklets...

lg - Yes, I created some rules for consistency, Some rules are: the folding lines are always visible to show the process and give visual consistency, the photos are always placed at the beginning of the publication and the text at the end, to alternate the text with images in a way that it wouldn't give the message away too quickly and creates a non-linear narrative, and same typography throughout...

pr - And all the booklets follow a template...

lg - Yes, I created a template that comes from the hybrid fe et ex project, but this time I wanted to simplify because I found that fe et ex was still not accessible enough, the folding and binding process although involves no glue it is still quite complicated so I wanted to simplify.

pr - And in what way did you simplify?

lg - In the way that it adds another dimension because they are also posters and when you fold them they become photozines.



Lara Gonzalez,

ProCreate Project

This collection represents an investigation into the relationship between mothering and edited into photozines.

Editing and design: Lara Gonzalez

Published by: madeandpublished

Edition: 2/50

1. Abigail Hunt 2. Alana Tyson 3. Alex March 4. Alison O'Neill 5. Amanda Greavette 6. Amanthi Harris 7. Asha Loizou 14. Asha Carlos 15. Barbara Philipp 16. Becky Tipper 17. Briony Marshall 18. Candy Hilton 19. 20. Daniela Dente 25. Daniela Dente 26. Diana Teresa Gutierrez 27. EL Putnam 28. Emilie McDermott 29. Emma Finucan 30. Ines Seidel 36. Ines Seidel 37. Irene Lusztig 38. Jayne Glennie 39. Jayne Walling 40. Jen Oldknow 41. Jessica El Sandberg 48. Kata Szanyi 49. Katarina Marchant 50. Kate Spence 51. Katherine Howe 52. Katherine M Broom 59. Lex Ward 60. Leticia Valverdes 61. Liz Layton 62. Luciana Rosado 63. Luise Camrass 64. Ly Roos 71. Marilyn Kyle 72. Mary Rouncefield 73. Maru Meleniou 74. Matilda Tristram 75. Megan Wynn Stanic 82. Natasha Rivett Carnac 83. Navidad Santiago 84. Nicola Canavan 85. Nomi McLeod 86. Nusa P de Caro 93. Romena Fogliati 94. Romina Kolb 95. Rose Gibbs 96. Philippa Nielsen 97. Saba Saleem 98. 99. Chutiwongpeti 104. Sharon Boothroyd 108. Shirley Kwok-Choon 106. Silvia Hiranek 107. Simona Bormi 114. Yvette Miller 115. Alison Philp 116. Anna Kell 117. Bethan Hamilton 118. Beth Gootie 119. Carrie Melissa Thomas 126. Rachel Fallon 127. Rosso Art 128. Ruth Gray 129. Sara Irvin 130. Tracey Keritha

/Made and Published

ct Photozine Archive

and creative practice. 130 artworks were submitted in the context of the ProCreate Project

Amy Bay 8. Amy Hutchings 9. Ana Alvarez Errecaide 10. Ana Sabia 11. Angela McFalls 12. Anna Wilson 13. Aoife
Celine Moniot 20. Charity Blansit 21. Chrissy Lamaster 22. Christina Fisher 23. Claire Hickey 24. Dagmara Pilon
e 30. Emma Hisek 31. Erin Donley 32. Evie Demetrius 33. Fernando Martins 34. Grace Arden 35. Helen Kowalski
dford 42. Jessica MarieDe Rose 43. JUI Skulina 44. Joana Gilford 45. Juliane Farren 46. Julie Demid 47. Kaiti
Mitchell 53. Kathryn Daley 54. Kaitrin Albrecht 55. Kirsty Mather 56. Lara Gonzalez 57. Laura Gentry 58. Lauren
nn Lu 65. Lynn Weddle 66. Maja Hill 67. Maja Spasova 68. Margaret Deserts 69. Mariana Todorov 70. Marje
e 76. Melanie Kloetzel 77. Miska Vannechelen 78. Mitty Ryan 79. Mila Patapova 80. Mirna Durr 81. Naiselle
vko 87. Oriana Fox 88. Patricia Shrigley 89. Rachael Edgar 90. Raha Tahra 91. Renata Finocchietto 92. Roberta
afia Rahman 99. Samantha Rose 100. Sarah Kouda 101. Sarah Lightman 102. Sarah McKeown 103. Sawsan
da 105. Sophie Sharonski 109. Susan Merrick 110. Tina Hoffman 111. Tina Quach 112. Valeria Sanghvi 113.
Scanga 120. Elmaveta Silva 121. Fwa Goral 122. Helen Sarpaant 123. Lucy Paine 124. Malena Todorov 125.









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a project space for material publishing
103 Borough Road (London South Bank
University Student Centre) London SE10AA



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ə-books is located in two galleries: recto & verso
recto gallery faces borough rd and has free access from the street
verso gallery faces kell st; request access in borough rd reception
open: monday through friday 9am–9pm

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